

CHIEF MINISTER PARYATAN VIKASH YOJANA

Background :

The CMPVY Scheme was started in the year 2012-13 where beneficiaries were given subsidy to purchase vehicles to be used as tourist cabs. The scheme was re-structured in the year 2014-15 and subsidy were given under three components i.e value addition of Homestay, purchasing of adventure equipments and opening bakery/restaurants/food court.

While implementing the scheme, it was realized that few changes in the guideline is necessary for the successful implementation and monitoring of the scheme.

Objective :

The main objective of the scheme is to provide financial support to the beneficiaries in order to become self-employed in the field of tourism & hospitality.

Scope of the scheme :

The scheme consists of three components where the Tourism Department proposed to provide back ended subsidy for:-

1. Value addition to registered Home stay operators which includes renovation of 2(two) adequately sized well furnished rooms with attached toilet with shower, geyser and western toilet.
2. Purchasing of adventure equipments such as Zorbs, Quad bikes, rafts, kayaks, parachute, ATV etc. and developing a Camping Sites for electricity, water connection, Toilet etc. in areas where homestays and other accommodations are very few.
3. Opening of bakery/food court/restaurant/Food trucks.

Criteria of Beneficiaries:-

Sl.NO.	Components	Eligibility
1	Value addition of homestay	<ul style="list-style-type: none">- must be a registered homestay operator under the Dept. of Tourism.- Must have operated successfully for at least six month.- The homestay should cater to at least 10 guests before applying for the scheme.
2	Purchasing of adventure equipments	<ul style="list-style-type: none">- Registered Tour Operator with at least 10 PAPs processed by them or

		<ul style="list-style-type: none"> - Individuals trained under adventure sports from reputed Institute or - NGOs/Societies/Clubs actively involved in promoting and conducting tourism related activities in the state - Unemployed Youths with experience of conducting camping activities.
3	Opening of bakery/food court/restaurant	<ul style="list-style-type: none"> - Candidates successfully completed training under Hunar-Se-Rojghar-Tak or - Budding entrepreneur having their own start ups venture like restaurants/home based bakery/food court/food truck etc. to be identified by the Dept. of Tourism.

Selection of the beneficiaries:-

Sl.NO.	Components	Selection procedure
1	Value addition of homestay	<ul style="list-style-type: none"> - The Directorate will allot quotas as per the fund placed by the Govt. of Arunachal Pradesh. - The concerned District Officer will issue circular for submission of proposal from the eligible candidates. - The mode of selection will be at the discretion of the concerned Deputy Commissioner. - After the selection, same will be forwarded to the Directorate for necessary approval from the Selection Board.
2	Purchasing of adventure equipments.	<ul style="list-style-type: none"> - The Directorate will release advertisement seeking proposal from eligible candidates. - An interview will be conducted by the Selection Committee.
3	Opening of bakery/food court/restaurant	<ul style="list-style-type: none"> - The Directorate will release advertisement seeking proposal from eligible candidates. - An interview will be conducted by the Selection Committee. - For budding entrepreneur having their own start up ventures, the CMPVY selection committee will finalize the list after inspecting the establishment and financial performance.

Selection Committee:-

1. For selection of homestay beneficiaries in the district, the committee will be comprised of following officers under the Chairmanship of Deputy Commissioner :-
 - A. DPO/Other Officers
 - B. District Tourism Officer – Member Secretary
 - C. DACO/Other officers – Member
2. For selection of Adventure equipments, Restaurant & Camping sites beneficiaries, the committee will be comprised of following officers under the Chairmanship of Secretary :-
 - A. Director Tourism – Chairman
 - B. Deputy Director Tourism – Member Secretary
 - C. Assistant Director - Member

Fund Break Up:-

Sl.NO.	Components	% break up
1	Value addition of Homestay	40%
2	Purchasing of adventure equipments. & Camping Site	40%
3	Opening of bakery/food court/ restaurant	20%
Total		100%

Fund Provision under the Scheme:-

As regards to fund provision, an amount of Rs 800.00 Lakhs(Rupees Eight hundred lakh) only have already been allotted by the Govt. for the purpose which is parked in Government account under Civil Deposit. **The subsidy amount will be released to the beneficiaries through APEX Bank Ltd. After selection of the candidates by the committee, the amount shall be further released to the beneficiaries on back end basis.**

Mode of Subsidy:-

The mode of subsidy being disbursed:

1. **The maximum subsidy amount under the scheme will be 50% of the project cost or maximum of Rs 5.00 Lakhs.**
2. **Remaining amount of the project may be beneficiary's Contribution or by Bank Finance.**
3. The beneficiaries shall complete the project within Six(6) months from the date of selection, failing which the quota allotted will be cancelled.

All the projects in the district will be monitored by the DA.